

Fonterra

9th

OUT OF 19 FOOD AND BEVERAGE MANUFACTURERS

51

OVERALL SCORE (OUT OF 100)

Domain	Weighting	Score
A Corporate strategy	10%	68
B Product formulation	30%	53
C Nutrition labelling	20%	54
D Promotion to children and adolescents	30%	47
E Product accessibility	5%	10
F External relationships	5%	50

0 20 40 60 80 100

■ Company score
■ Highest sector score

Areas of strength

- A| Corporate strategy** - Fonterra highlights nutrition as an area of focus for the company through global sustainability reporting. The company references priorities laid out by the WHO and the UN Sustainable Development Goals
- B| Product formulation** - Fonterra commits to reduce levels of added sugars, sodium and total fat across portions of its global portfolio
- C| Nutrition labelling** - Fonterra provides comprehensive online nutrition information for its products, both per serve and per 100g

Prioritised recommended actions for Fonterra

- 1| Establish** national reporting (e.g., in annual review, on website) of progress against specific Australian nutrition and health objectives and targets
- 2| Develop** and publicise specific, time-bound targets for the reduction of sodium, free sugar, saturated fat and kilojoule content, across the Australian product portfolio. Routinely report on and externally audit progress in achieving reformulation targets
- 3| Publicly commit** to implement the Health Star Rating system across all products in the Australian product portfolio, with specific roll-out plan
- 4| Implement** a strengthened policy for reducing promotion of 'less healthy' products/brands that applies to children and adolescents (**up to the age of 18**), across all media channels, and includes all times/events when a large number of children/adolescents are likely to be exposed. Adopt government guidelines for classifying the healthiness of foods
- 5| Commit** to work with retailers to increase the prominence of healthier products relative to 'less healthy' products in-store (e.g., through shelf space and strategic placement) and in promotional catalogues