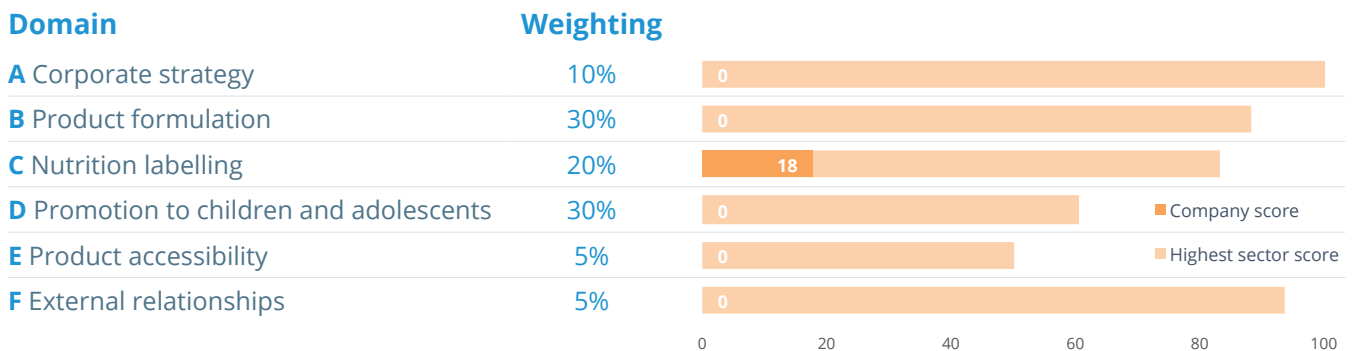


Goodman Fielder*

18th OUT OF 19 FOOD AND BEVERAGE MANUFACTURERS

4 OVERALL SCORE (OUT OF 100)



Areas of strength

C) Nutrition labelling - Goodman Fielder provides comprehensive nutrition information online for the majority of its products, both per serve and per 100g

Goodman Fielder had little disclosure of its approach to nutrition and health. As such no further areas of strength were identified.

Prioritised recommended actions for Goodman Fielder

- 1| Identify** nutrition and health as a priority focus area for the company, with relevant objectives, targets and appropriate resourcing
- 2| Develop** specific, time-bound targets for the reduction of nutrients of concern (sodium, free sugar, saturated fat, and artificially produced trans fat) across the product portfolio. Routinely report on progress in achieving reformulation targets
- 3| Participate** in / implement a strategy to adopt relevant recommendations from government-led programs (e.g., Healthy Food Partnership) to improve the healthiness of the food supply
- 4| Commit** to full implementation of the Australian government-endorsed Health Star Rating system across all relevant products, with specific roll-out plan
- 5| Implement** a policy for reducing promotion of 'less healthy' products/brands that applies to children and adolescents (**up to the age of 18**), across all media channels, and includes all times/events when a large number of children/adolescents are likely to be exposed. Adopt government guidelines for classifying the healthiness of foods
- 6| Commit** to work with retailers to increase the prominence of healthier products relative to 'less healthy' products in-store (e.g., through shelf space and strategic placement) and in promotional catalogues

*Assessment based on publicly available information only