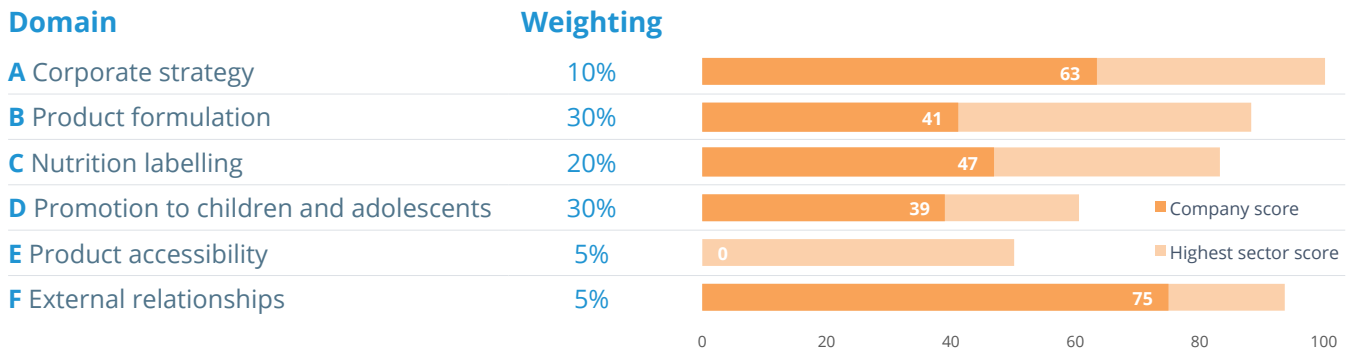


George Weston Foods

12th OUT OF 19 FOOD AND BEVERAGE MANUFACTURERS

44 OVERALL SCORE (OUT OF 100)



Areas of strength

- A| Corporate strategy** - George Weston Foods makes some commitment to nutrition through national and global corporate reporting
- B| Product formulation** - George Weston Foods commits to reduce sodium across its product portfolio
- C| Nutrition labelling** - George Weston Foods commits to implementing the Australian government-endorsed Health Star Rating system across a portion of its portfolio, and provides comprehensive online nutrition information for its products

Prioritised recommended actions for George Weston Foods

- 1| Identify** nutrition and health as a priority focus area for the company, with relevant objectives, targets and appropriate resourcing. Report progress against specific nutrition and health targets and objectives at the national level
- 2| Implement** a strengthened policy for reducing promotion of 'less healthy' products/brands that applies to children and adolescents (**up to the age of 18**), across all media channels, and includes all times/events when a large number of children /adolescents are likely to be exposed. Adopt government guidelines for classifying the healthiness of foods
- 3| Develop** specific, time-bound targets for the reduction of sodium, free sugar and saturated fat across the product portfolio. Routinely report on progress in achieving reformulation targets
- 4| Participate** in / implement a strategy to adopt relevant recommendations from government-led programs (e.g., Healthy Food Partnership) to improve the healthiness of the food supply
- 5| Commit** to implement the Health Star Rating system across products from all divisions of the business, with specific roll-out plan